

BRITISH  
**BEER & PUB**  
ASSOCIATION



Track and Trace Directory

## Track and Trace Solutions Directory

The new requirement on businesses to capture customer data to support the NHS Track and Trace programme to combat COVID-19 has posed logistical challenges for all pub businesses, large and small.

To help publicans manage this process and meet the Government's guidelines, the BBPA has developed this supplier directory with support from a number of our new commercial partners.

We are delighted to share this with you and hope it will help your business find the right cost-effective solution for your pub business.

Thanks,

Emma McClarkin  
Chief Executive  
BBPA



**Emma McClarkin**

**Chief Executive**

A handwritten signature in black ink, which appears to read "Emma".



1-OneReg has developed an innovative solution for pubs and restaurants to track every individual who goes through the establishment without pen and paper which is a big concern with GDPR Legislation and COVID-19 Compliance.

OneReg is a very simple and efficient system to register customers contact details and store the required data securely per pub location which can be easily accessed by NHS COVID-19 Track and Trace. This system can be used by any customer who has a smartphone without the need to download an app. A visual validation shows on the customer's phone for the benefit of staff members.

*BBPA members get a 50% discount ~~£150~~ £75 + VAT set up by entering coupon code BBPA on the registration page.*

Website: [onereg.co.uk/](https://onereg.co.uk/)  
Email: [sales@onereg.co.uk](mailto:sales@onereg.co.uk)  
Phone: 01619803000

121TameCovid is a super simple GDPR compliant solution for venue track & trace. There are no apps to install, no special hardware needed or passwords to remember. We can have your venue setup and operational within 24 hours. Your customers simply enter their name & number on [TameCovid.com](https://TameCovid.com) and we send them a personalised QR code via SMS, which your staff scan using any personal or company mobile device. That's it! The platform can also offer hassle free loyalty promotions encouraging repeat visits. All for a small transactional cost, with no setup or fixed monthly fees.



**Beating it together**

Website: [TameCovid.com](https://TameCovid.com)  
Email: [Hello@TameCovid.com](mailto:Hello@TameCovid.com)  
Phone: 0207 846 0050

## Your digital assistant for a safe and easy registration

In order to comply with the NHS Test and Trace program we have created a digital assistant that collects and registers personal data in accordance with the data protection legislation. Additionally, our digital assistant will help you to ensure -by asking symptom related questions - people with Covid-19 symptoms are made aware they will be refused to enter.



**checkandtrace.co.uk**

Using our digital assistant is easy. Visit [checkandtrace.co.uk](http://checkandtrace.co.uk), enrol your business entity, download your marketing materials and make sure they are displayed at your entrance. As soon as the materials are positioned visitors will be able to use the digital assistant by scanning your personalised QR code. The user data will be encrypted and the data will only be shared with the NHS Test and Trace program in case of an Covid-19 Outbreak and will be removed after 21 days.

Easy apply via [www.checkandtrace.co.uk](http://www.checkandtrace.co.uk)

Website: [www.checkandtrace.co.uk](http://www.checkandtrace.co.uk)  
Email: [roland@chatback.nl](mailto:roland@chatback.nl)  
Phone: +31 6 38 68 2103



**checkincognito**  
PRIVACY AND PREVENTION

A consumer-centric contact tracing solution based on voluntary or mandatory check-in with consumer privacy at its heart, helping to protect personal data and control Coronavirus. Customers scan a QR code upon entry and register their phone and email only on first scan (the app also allows

easy Facebook registration). All customer data is kept centrally at checkincognito (deleted after 21 days) and available when the venue needs it. The venue sets an average time spent at their venue and customers can either check-out if they leave earlier than or extend their stay. Pricing starts at £10 per month for small venues up to a maximum £50 for large. A 30 day free trial is included with no obligation.

Website: [checkincognito.com](http://checkincognito.com)  
Email: [info@checkincognito.com](mailto:info@checkincognito.com)



# Contact Safe

Contact Safe is a privacy focused, COVID safe customer register and onboarding platform, providing an app-less experience for your customers and venue. The platform functions alongside your existing workflow, avoiding complex integration. Customers are directed to a custom branded webform via QR Code or link, where they can submit their details and be directed to your app, "Click and Collect" or social media pages. We securely store their details for 21 days, remaining GDPR compliant. When you receive any enquiries from the NHS, forward them to our track and trace department and we will handle the data request for you.

Just £1 a day if you have had more than 5 customers "Check In" to your venue. Anything less and it is FREE.

Website: [contactsafe.co.uk](https://contactsafe.co.uk)  
Email: [info@contactsafe.co.uk](mailto:info@contactsafe.co.uk)  
Phone: 020 3883 4037



Comply with the UK guest register requirements in 3 easy steps.

1. Create your business profile at [evepass.app/business](https://evepass.app/business).
2. Download your QR code.
3. Put your code on display so your customers can check-in quickly and easily using their phones.

Customer data is encrypted and stored securely in the EU and complies with GDPR. In accordance with regulation, visits will be automatically removed from the business log after 30 days requiring no extra effort by you or your staff. The best part? It's totally free and we intend to keep it that way.

Website: [www.evepass.app/business](https://www.evepass.app/business)  
Email: [pass@eve.io](mailto:pass@eve.io)

# freedom20

We make customer visit tracking easy for you and your guests. Your guests simply scan the QR code, enter their number and they're checked in. They will receive a text message containing a CheckCode - this gets shown to your staff when they make a purchase or enter your venue. All data is managed and controlled by us, so you don't need to worry - we shoulder the responsibility of making sure you comply with GDPR and the latest regulations. No ordering by text, no apps to download and no passwords. Welcome to the New World!

Website: <https://freedom20.uk>

Email: [info@freedom20.uk](mailto:info@freedom20.uk)

Guestbook by MyLife Digital enables your venue to collect basic contact details about your visitors. Easy to sign up and easy for your customers to use. A QR code is generated for customers to scan and check-in to your venue using their smartphone. Records are stored in a secure database and will be deleted after the recommended 21 days or delivered to you on request where needed to manage a Covid-19 incident.



With over 6 years' experience in consent and preference management, serving some of the largest enterprise organisations in transport, charity, utilities and hospitality. MyLife Digital understand the importance of handling personal data and provide tools to ensure that GDPR data is captured in an auditable way.

Website: <https://guestbook.mylifedigital.co.uk/>

Email: [NEvans@mylifedigital.co.uk](mailto:NEvans@mylifedigital.co.uk)



The Government requirement is to retain all visitor contact information for 21 days.

1. Customer sends SMS e.g. 'alexbar' to 88440.
2. Return message welcomes them to venue, click on embedded URL to complete check-in.
3. Input Name - mobile number automatically flows through to our database, no need for customer input - click Submit.
4. Display verification screen to host/server to confirm check-in.

Customer information is:

- Encrypted
- Stored alongside existing NHS patient data
- Automatically deleted after 21 days
- Data only released to Government Track and Trace Officers.

No setup charges. Setup within 24hrs. 20pence per check-in.

Website: [www.guestcheckin.co.uk](http://www.guestcheckin.co.uk)  
Email: [info@guestcheckin.co.uk](mailto:info@guestcheckin.co.uk)  
Phone: 0333 050 7910



[InkPass](#) provides the safest, easiest, and most secure way for all venues to record their guests' details and be totally confident the data on their guests is secure.

To use InkPass guests must follow a one-time registration process and then check-in. Once checked in, the user will have a pass that is displayed on their phone which is easy for any staff member to see.

InkPass will only release the stored data to Public Health England or NHS Test and Trace team.

The [team](#) behind InkPass were chosen to join [Project Oasis](#) by the MOD and NHS as part of the team to help track COVID -19 in the UK.

After a 30-day free trial, it is £10 per month with no minimum contract and can register at <https://inkpass.io>.

Website: [www.inkpass.io](http://www.inkpass.io)

Track & Trace is an opportunity to create your own loyalty program and increase revenue while collecting customer information. By giving customers loyalty points when they register you can boost customer spend and turn occasional visitors into regulars.



Loyalzoo is proven, robust and very easy to use. Go to [www.loyalzoo.com](http://www.loyalzoo.com) to register for a free trial and get set up in minutes.

With Loyalzoo, from just £19 per location per month, you can very quickly record customer contact details - hundreds of bars and restaurants globally already use our platform to do this and we are fully GDPR compliant.

Website: [www.loyalzoo.com](http://www.loyalzoo.com)  
Email: [Chris@loyalzoo.com](mailto:Chris@loyalzoo.com)  
Phone: +44 (0)7843 688 042



Maxim.net is full end to end data capture and CRM solution. Originally designed for the Gambling Industry the product is now used in High Street venues such as AGCs as well with some Pub Chains. It is a web-based solution so can be accessed via any internet connected device. The system can capture all customer details and then report on attendance as well as market via several channels including SMS, Email and Push Messages. Maxim.net can be linked to any existing

application via bespoke APIs such as Mobile Apps, Web Pages and Till systems

Maxim.net is fully compliant with GDPR and comes with training documentation

Website: [www.isdgroup.uk/](http://www.isdgroup.uk/)  
Email: [info@isdgroup.co.uk](mailto:info@isdgroup.co.uk)  
Phone: 023 9298 4403



PUB PASS is a **FREE** branded mobile app designed for pubs to open and operate safely. PUB PASS helps you register your customers and store their details for 21 days in order to comply with COVID-19 safety guidance. Upgrade to PUB PASS+ anytime for £99 a month, to add your digital food & drink menus, online orders, real-time reviews, pub history and local information for customers. Reopen safely with PUB PASS - designed by UK hospitality technology company Ariia Guest Experiences. Visit [www.pubpass.co.uk](http://www.pubpass.co.uk) for more information and special offers.



Website: [www.pubpass.co.uk](http://www.pubpass.co.uk)  
Email: [hello@ariia.io](mailto:hello@ariia.io)

## Sentinel check-in



Sentinel Check-in is a contact tracing solution designed specifically for pubs. Check-in keeps accurate visitor records, as demanded by government, and does this with minimal impact on customers and requires little staff training.

- Customers scan a QR code or dial the pub's Check-in number.
- They get a text message registering them at that pub at that time.
- Check-in stores this data which can be handed to the NHS test and trace scheme on request.
- No apps to download so any phone works.
- Only data collected is a mobile phone number.
- Customers are processed in moments.
- Check-in is GDPR compliant.

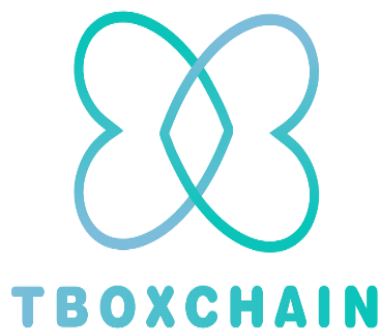
Website: [www.yudu.com](http://www.yudu.com)  
Email: [james.obrien@yudu.com](mailto:james.obrien@yudu.com)  
Phone: 0207 430 6602



Easy, quick to implement and secure App for registering customer details in your Pub/Venue? We have the answer ready to go. 1-week free trial and then £30 per month per venue. Customised solutions can be created very quickly. <https://tinyurl.com/ycmhmfz>

Softtools is a low cost and agile zero-code web application platform that can help Pub operators with bespoke digital applications examples include assessments (risk, safety, brand), performance reporting, incident management, asset management. We are well placed to help both managed and franchised pub groups of all sizes. We work with Coca Cola and a global Hotel group.

Website: [www.softtools.net](http://www.softtools.net)  
Email: [sales@softtools.net](mailto:sales@softtools.net)  
Phone: 01494 412400



Tboxchain means trust. We developed a proof-of-presence system that allows to know exactly if a person was in a specific place, without involuntary tracking, via smartphone. Our proof-of-presence is the starting point for: compiling a safe and secure register with your customers' contact details\*, collecting only real customers' reviews, managing your own loyalty program. Besides, we included a friendly reservation management system. Our solution is easy and cheap: 9.99 £/month. Register by July 31st and get a 2£/month discount. First month is on us and you can cancel whenever you want. Tboxchain: your passport for a safe Beer & Pub.

*\*Available from July 13th*

Website: [www.tboxchain.com](http://www.tboxchain.com)  
Email: [g.scaramuzzo@tboxchain.com](mailto:g.scaramuzzo@tboxchain.com)  
Phone: +39 320 38 46 683



A simple to use, flexible and secure solution to support your customer tracing requirement - Leaving you free to concentrate on the wider operational changes required to become COVID Secure.

Key features:

- Supports customer self check-in and/or staff check-in processes
- Fully GDPR compliant data processing
- We handle all requests for “Test and Trace” contact information for you
- Simple sign-up – Fully automated enrolment (live within minutes)
- Single one-off fixed cost for duration of COVID Secure requirement

**20% discount for BBPA members (use code “BBPA2020” at signup)**

Website: [www.tracesecure.co.uk](http://www.tracesecure.co.uk)  
Email: [info@tracesecure.co.uk](mailto:info@tracesecure.co.uk)  
Telephone: 03300 552771

VenueTrace helps your venue to meet record keeping guidelines to be COVID safe whilst reducing contact and remaining GDPR compliant. By providing customers with your unique venue code, they can check-in themselves using their mobile phone or tablet, or you can check-in on their behalf. Customers can opt-in to email marketing with direct integrations with Mailchimp and MailerLite.

There's no contract, and venues can get setup and started in less than five minutes for £5 + VAT per venue, per month. Start with a 14-day free trial and cancel at any time.



Website: [www.venuetrace.com](http://www.venuetrace.com)  
Email: [hello@venuetrace.com](mailto:hello@venuetrace.com)  
Phone: 020 3769 5432